REMARKS

Claims 1-5 and 13-17 were rejected under 35 U.S.C. § 102(e) over U.S. Patent No. 6,029,195 to Herz. In response thereto, claims 1 and 13 are amended, claims 5 and 17 are canceled, and claims 25-28 are added. Applicants respectfully request the reconsideration of the claims as amended.

Amended claim 1 recites a narrative framework that represents a story and that includes content elements. The content elements are sequenced and edited based upon a profile of a user to create a dynamically generated narrative. The dynamically generated narrative is modified to create a modified story, and the modified story is rendered for presentation to the user. Applicants respectfully submit that Herz fails to disclose a narrative framework that represents a story. The Office Action asserts that the narrative framework is anticipated in the Abstract and in Col. 1, lines 17-41 (Office Action, page 3). Therein, Herz starts with a "plethora of target objects," generates a "rank ordered listing" of a subset of the target objects based upon user preference, and the user selects "from among these potentially relevant target objects." The target objects in the rank ordered list are associated together based upon the user preference, and not based upon a narrative framework that represents a story, as required by claim 1.

Further, Herz fails to disclose automatically editing the content elements. The Office Action asserts that editing the content elements is disclosed at Col. 27, lines 36-40 (Office Action, page 3), which states "whenever a new target object is added to any of the servers, a software 'agent' at that server calculates the target profile and adds it to the hierarchical cluster tree." Here, the target object, itself, is not edited or changed in any way. Therefore, Herz fails to disclose all of the elements of claim 1. Claim 1 is therefore believed to be allowable over Herz, as are claims 2-4 that depend from claim 1.

Amended claim 13 includes recitations that are similar in scope to claim 1, and is allowable for the reasons discussed above. Claims 14-16 depend from claim 13 and are also allowable. Applicants therefore respectfully request that the rejection of claims 1-4 and 13-16 be withdrawn.

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CONCLUSION

This application is believed to be in condition for allowance, and such action is respectfully requested. If there are any questions or comments, the Examiner is invited to telephone the undersigned. Applicants do not believe that additional fees are due, but if the Commissioner believes additional fees are due, the Commissioner is hereby authorized to charge any fees that may be required, or credit any overpayment, to Deposit Account Number 50-3797.

Respectfully submitted,

/timothy g newman/ 09/24/2009
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